

# Whitney Badge

whitneybadge.com  
whitney.badge@gmail.com

## Education

Parsons School of Design  
BFA, Communication Design  
*Graduated Spring 2018  
with Honors*  
New York, NY

## Involvement

AIGA Member,  
*Spring 2018–Present*

## Accolades

Panelist Speaker  
"The Next Generation of  
Culture Creators"  
San Francisco Design Week  
*June 2019*

Guest Lecturer  
Design Studio,  
Summer Intensive Studies  
Parsons School of Design  
*July 2018*

Student Speaker  
"Digital Materiality in the  
Age of Design Systems"  
Parsons School of Design  
*May 2018*

Student Spotlight, BFACD  
Parsons School of Design  
*May 2018*

Dean's List  
Parsons School of Design  
*Fall 2016 – Spring 2018*

## Skills

Adobe Creative Suite  
HTML, CSS, JavaScript  
FontLab/Glyphs  
Copywriting

## Experience

Museum of Modern Art  
Freelance Graphic Designer  
*May 2019–Present*  
New York, NY

Working with MoMA's in-house Design  
Studio to extend the museum's identity  
to all touchpoints and future campaigns  
pertaining to the MoMA Design Store.

World's Greatest Internship  
Design Intern  
*October 2018–March 2019*  
worldsgreatestinternship.co

Selected as 1 of 2 individuals to  
participate in a 6 month internship  
program at 6 agencies in 6 cities  
around the world.

Re Agency  
Design Intern  
*March 2019*  
Sydney, Australia

Parkside  
Design Intern  
*February 2019*  
Graz, Austria

Base Design  
Design Intern  
*January 2019*  
Brussels, Belgium

Made Thought  
Design Intern  
*December 2018*  
London, UK

Collins  
Design Intern  
*November 2018*  
New York, NY

Butchershop Creative  
Design Intern  
*October 2018*  
San Francisco, CA

Prophet  
Graphic Designer  
*June – September 2018*  
New York, NY

Developed effective identity systems  
through the use of brand storytelling  
and strategic positioning.

The Wing  
Design Intern  
*October – December 2017*  
New York, NY

Assisted in conceptualizing and  
executing projects such as social media  
content, iconography, signage and  
wearable collateral.

Prophet  
Design Intern  
*June – August 2017*  
New York, NY

Supported the development of brand  
strategies, identity systems and their  
connected visual assets.

Steelcase,  
Smart + Connected Technology  
Marketing and Research Design Intern  
*May 2016–June 2017*  
Grand Rapids, MI

Executed marketing strategies,  
research design and cross-industry  
analysis to understand how Steelcase  
can most effectively enter the market of  
smart and connected technology.

Calvin College  
Media Production Assistant  
*August 2015 – July 2016*  
Grand Rapids, MI

Created professional video-based  
communications and marketing  
content for Calvin College.